



2011 NATIONAL PROMOTIONS



CALENDAR OF EVENTS

- APRIL:** PGA FREE FITTING & TRADE-UP MONTH
- MAY:** PGA FREE LESSON MONTH
- JUNE:** WOMEN'S GOLF MONTH
- JULY:** FAMILY GOLF MONTH
- JULY 4-10:** TAKE YOUR DAUGHTER TO THE COURSE WEEK
- JULY:** BRING YOUR KIDS TO THE GOLF RANGE
- SEPT. 2-5:** PATRIOT GOLF DAY®

YEAR-ROUND EVENTS

- GET GOLF READY
- PLAY GOLF AMERICA DAYS
- PGA FAMILY COURSE
- AMERICAN EXPRESS/PGA FRIEND OF A CARDMEMBER
- JUNIOR RATES
- TIME FOR NINE/9-HOLE RATES

PLAN TO DRIVE YOUR BUSINESS IN 2011
LEARN MORE AT PLAYGOLFAMERICA.COM

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