



PGA Newsletter

Sun Country Section



May 2011

From the Desk of the President

Sun Country Members & Apprentices,



I just returned from the annual rendezvous for the Club Car Pro-President at El Paso Country Club. This major event has always been one that we all look forward to,

and for most of us it's our first event of the season. It's a tremendous time with the Presidents of our clubs at a great facility and, of course, a time to enjoy the camaraderie of all our fellow Professionals. Thanks goes to El Paso Country Club, Mark Pelletier and his staff for a great job. And a special thanks goes to Club Car and Scott Summers for making this one of the premier events in the Sun Country, one we always look forward to and so do our Presidents!! Thanks, Scott!

It is now time to really start promoting our Sun Country Junior Tour and section Pro-Ams. The numbers are down and I am asking each member and apprentice to get just one additional junior to join our tour and play in one additional Pro-Am. This is a great way for us individually to promote AND participate in the game we service. This simple one & one concept would create an additional \$10,000 in revenue to the section to help us support the programs that benefit each of us. Please make an effort in the next month to get that one more junior and sign up for one more Pro-Am.

Thanks to Daniel Nunez and the Inn of the Mountain Gods Resort, we

now have a season ending event similar to the PGA Tour's FedEx Cup. This event will take the top players on an IMG Cup points list, which includes points for Pro-Ams (see page 4 for more information). Those players will compete in the season-ending event for a great purse. Playing in Pro-Ams may give you a better chance at qualifying... Get out and play.

In closing, I am excited to tell you that the Sun Country Amateur Golf Association and SCSPGA will be combining efforts to get golf into schools. In the next few weeks the two Executive Committees will be meeting to discuss funding, strategies and plans to effectively impact our game at the most basic level: in schools where we can reach tens of thousands of juniors and truly expand our game for all of those involved. I would like to thank SCAGA for their forward thinking and desire to do what is "good for the game". Together we can achieve things we never could have separately. Thanks!!

Until next time....Get out and Play!!

Your Sun Country President,

Grant Dalpes, President



Official Card of PGA Professionals

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Koesters Claims Club Car Pro-President Title

Professional Results

1	Dan Koesters	69	69	138
2	Chris Thomas	71	68	139
3	Mark Gonzalez	67	72	139
4	Trent Rommann	69	71	140
5	Scott Lieberwirth	69	73	142
6	Mark Pelletier	71	72	143
7th	Saul Sanchez	72	72	144
t8th	Daniel Nunez	72	75	147
t8th	Scott Gates	73	74	147
10th	Dominic Curran	73	75	148
11th	Luis Delgadillo	73	76	149
12th	Bill Harvey	71	79	150
t13th	Jason Baldwin	73	78	151
t13th	Grant Dalpes	75	76	151
t13th	Anthony Romero	76	75	151
t13th	Carlton Blewett	79	72	151
t17th	Mike Smith	74	78	152
t17th	Colby Reddoch	75	77	152
t17th	Tommy Moore	79	73	152

Team Results

1st	Saul Sanchez	Chalmer Holloway	57	60	117
2nd	Dan Koesters	Jesse Lane	61	64	125
t3rd	Scott Lieberwirth	Dennis Healy	60	66	126
t3rd	Trent Rommann	Ed Anderson	61	65	126
t5th	Mark Gonzalez	Manuel Urias	62	64	126
t5th	Larry Webb	Larry Franken	64	62	126
7th	Carlton Blewett	David Blewett	65	62	127
t8th	Dal Daily	Ron Spradlin	63	65	128
t8th	Howie Tucker	Steve Mills	64	64	128
t10th	Tom Velarde	Eddie Peck	59	70	129
t10th	Luis Delgadillo	Filiberto Cruz	62	67	129
t10th	Jason Baldwin	Jan Schermerhorn	63	66	129
t10th	Dominic Curran	David Crosley	67	62	129
t14th	Juan Jimenez	Dimas Herrera	61	69	130
t14th	Marc Ponce	Mike Brooks	62	68	130
t14th	Ramon Valdez	Annette Sieben	65	65	130
t14th	Anthony Romero	Leroy Weimer	66	64	130
t14th	Todd Kersting	Belinda Lane	67	63	130

[Complete results online](#)



Clockwise from upper left: Professional Champion Dan Koesters with host professional Mark Pelletier; Koesters with Club Car sponsors; Pro-President team winner Saul Sanchez tees off on #15; Club Car fleet awaits round 1 at El Paso CC.



MSR Countdown Continues

New Resolutions Affect Pros Going into Class F Status



Member Service
Requirement (MSR)

Delegates at the PGA Spring Conference of Leaders passed two resolutions that impact PGA Professionals unable to fulfill their Cycle 13 Member Service Requirements by June 15, 2011:

Resolution #1 — Allows members who are in Class F to transfer out of Class F by completing their deficit number of MSR points *plus a number equal to the deficit in the same category*. For example, on June 16 you are short 4 education points and are transferred to Class F. You must complete 8 education points (4 deficit plus 4 more) to regain Class A status.

Resolution #2 — Members may stay in Class F for only one period. This means that if a member is in Class F for an entire period they will be terminated from membership at the start of the new period.

Read your president's report on these resolutions on the Board Blog.
suncountrypga.blogspot.com

Complete your requirement by June 15 to avoid going into Class F!

2011/2012 Dues

PGA Members & Apprentices were invoiced for their 2011/2012 dues this week. Members without an email address on file will be mailed an invoice. All others must check their email or log onto PGALinks.com to access the bill.

Dues must be paid by June 30, 2011, to avoid suspension and a late fee.

For those individuals whose employer pays their dues, they should log onto [PGALinks](http://PGALinks.com) to print an invoice to submit to their employer for payment processing. Please include your member/apprentice number in the "Note" portion of the check and/or on the check stub.

Payments by check should be mailed to:
PO Box 31089
Palm Beach Gardens, FL 33420-1089

Join the PALA Challenge

We all recognize the health and wellness benefits of golf and that is why we promote it as a fun, affordable and healthy option for families to participate in together. It is a great outdoor activity for all, and it allows us to fit exercise into the day without feeling like we're exercising. To take the first steps toward a healthier lifestyle, join other golf fans and register to participate as an individual, or sign up under one of The PGA groups already registered (see registration information below).

1. Visit MillionPALAChallenge.org and "register"
2. Once submitted, select "Presidential Active Lifestyle Award (PALA) challenge"
3. Click "Groups" option
4. Search for "GOLF" groups
5. Join The PGA group that works best for you (a group has already been created for each PGA Section)

Go to PGALinks.com to learn more!



Above. Beyond.

INN OF THE MOUNTAIN GODS CUP

The Sun Country Golf House is excited to present the Inn of the Mountain Gods Cup. Similar to the PGA Tour's FedEx Cup, the event will feature the Section's top players battling for #1 at the year-end championship.

The IMG Cup Championship will be an exclusive 21 player event held in the fall. The championship's purpose shall be to serve as a reward to individuals that both perform well and participate heavily in Section activities. Section members can qualify for the IMG Cup through an exemption or based on the IMG Points List, which includes points for Section events and for Pro-Ams.

Exemptions: The champions of 9 major section events will be automatically exempt into the field.

Point Qualification: For players who are not otherwise eligible as individual champions, selections will be made as follows: The highest 6 finishers on the regular IMG Cup points list, the highest 4 finishers on the Senior IMG Cup points list, and the highest 2 finishers on the Apprentice IMG Cup points list will be included in the field.

More information on IMG Cup policies and the IMG Cup points lists are available on the member-only side of the website. Log in using your PGA Links user name and password, then go to Championships & Events > POY Points.

The first IMG Points List standings will be posted following the IMG Pro-Scratch and will include points from all section events and pro-ams to date.

Thanks to Daniel Nuñez and the Inn of the Mountain Gods for creating this great opportunity for our Section professionals!

HOEFEL TO PARTICIPATE IN 2011 PATRIOT CUP

SCSPGA Assistant one of 23 PGA Professionals teeing it up in exclusive event

SANTA ANA PUEBLO, N.M. (May 2, 2011) – Twin Warriors GC Assistant PGA Professional, Zach Hoefel, has been invited to participate in The 2011 Patriot Cup. Hoefel will be one of 23 PGA members who have been selected to play as “wingmen” alongside 45 military guests and donors, Sunday, May 29 at Patriot Golf Club in Tulsa, Okla. Hoefel and the 22 other PGA Professionals will then be invited “inside the ropes” the following day as 30 PGA Tour Professionals tee it up with the top 30 military qualifiers.

With the help of Hoefel and the rest of the Santa Ana Golf Corp. staff, Twin Warriors GC has distinguished itself by helping raise funds for the Folds of Honor Foundation through Patriot Golf Day and “The Hoefel Open”. These annual events have helped Twin Warriors GC raise tens of thousands of dollars for Folds of Honor while identifying it as one of the top Patriot Golf Day facilities in the nation and earning Hoefel a Patriot Cup selection.

On the national level over the last four years, the Folds of Honor Foundation has awarded nearly 2,000 scholarships and raised over \$8.5 million for the dependents of our nation’s fallen and disabled soldiers thanks to participating facilities and hard-working PGA Professionals all over the country like Twin Warriors and Zach Hoefel.

For more information on the Patriot Cup, visit www.ThePatriotCup.com.



Above: Members of the National Guard thank Zach Hoefel for his support of Patriot Golf programs.

Below: Retired military members Jim Quick and Steve Mac helped promote the Hoefel Open in 2010.



Samantha Winters Finishes Up Year as Golf House Intern

After a year in the trenches with the Sun Country Golf House, Samantha Winters is finishing her tenure as Sun Country’s P.J. Boatwright intern. Samantha not only assisted at every Sun Country Amateur Association event this past year, she also helped out with many PGA and junior events, as well as everyday operations within the Golf House. She has been a valuable team member and everyone at the Golf House has enjoyed working with her.

Samantha is currently seeking full time work. She has a BBA in Accounting and a MS in Sports Administration. If you or a business associate is looking for a dedicated employee, we highly recommend Samantha. Contact Matt Williams at (505) 897-0864 if you are interested in setting up an interview.

MESSAGE BOARD



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PGA Professionals – Register for Free Lesson Month by going to PlayGolfAmerica.com or PGALinks.com.

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Next Month:
Women's Golf Month!

Congratulations!

Congratulations Chuck Dunn & Manny Martinez on joining the PGA Quarter Century Club!



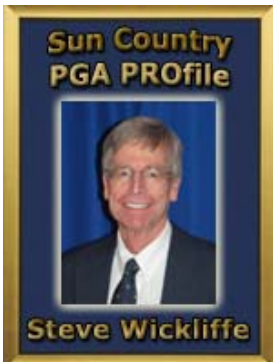
PGA
Quarter-Century Club

2011 SECTION REVENUE PROGRAMS

As the membership requested at the Spring Meeting, the PGA has provided a list of Section Partner Programs and their revenue opportunities. Below is the list of partners that return revenue to the sections. The more members support the programs, the more revenue will come to the Section.

Partner	Program	Revenue Opportunity
American Express*	Section card acceptance and basic exposure per PGA Partner System	\$1,707 Per Section
Bank of America*	New reward card accounts opened for at least 90 days	\$25 Per Account
Hertz*	Rentals made by PGA members and Section staff enrolled in Hertz #1 Gold	1.5%
Oasis Outsourcing*	PEO operating contracts placed by facilities	5%
OfficeMax*	Office product, paper, technology and furniture purchases by facilities	1.5% and an additional 1%-2% based on facility penetration
Pepsi/Lipton*	Fountain product purchases made by facilities	\$0.35 Per Gallon
PGA Authentic*	PGA-branded merchandise purchases from Ahead made by facilities	2%
PGA National	PGA National promotional messaging and brand recognition	\$2,745 Per Section
PGA TOUR	PNC entries within the Section	Variable
United Rentals*	Equipment rentals made by facilities	0.5%
Validex*	Background check services purchased by facilities	3%
*Additional incentives available for Golf Retirement Plus™ account holders		

Sun Country PROfiles



University: Florida International University

Year Turned Pro: 1978

Facility and Job Title:
Los Alamos Golf Course – Golf Course Manager

Background and credentials:
I became a PGA Member in 1981 and have been affiliated with seven different sections to date

during my career. I started working at a resort operation in Sun Valley, Idaho and have worked at private and semi private facilities in Palm Springs, Minneapolis, Park City and most recently at public facilities in Montana and here in New Mexico.

What was your motivation to become a PGA Professional?

As a youngster in junior high and high school I played at the local course. The professional's son, Tommy Sanderson, was a very good player who played the PGA tour for a couple of years. Like so many young kids, I looked up to him and wanted to do the same. After graduating from college and a very brief stint on the mini tour circuit my first job was working for Tommy at Elkhorn Golf Resort.

What is your specialty in the golf business?

I think with my background I'd say operations in general, more specifically, event and outing planning along with teaching and fiscal management.

Please list any accomplishments

Chapter Merchandiser of the Year –
Private Facilities – Tamarisk CC

2006 Golf Inc. "Most Admired Operators"

What was your greatest moment in golf?

From a playing standpoint I would say it was long ago as an amateur when I won our city championship in Escondido, California. Unfortunately ever since then my game has been on a downward spiral. As a professional I think it was in 2006 when I was recognized by Golf Inc. Magazine as one of their Most Admired Operators.

What or who has had the greatest impact on your career?

I would have to say my dad who let me pursue my goals as a golf professional, even though he would have liked me to pursue other careers. I'd also say Tommy Sanderson, who I mentioned earlier, and who I looked up to in high school and gave me one of my first jobs as an assistant after finishing college.

Besides golf, what else do you enjoy?

Perhaps it's because I make so few birdies on the golf course I like to watch birds. I'm an avid birder who keeps a life list and various state and yard lists. My other passion is fly-fishing, specifically for trout.

If you could play any golf course in the world, which one would it be and who would complete your foursome?

Oh, there are so many on the list that I would love to play. One that comes to mind is Pine Valley, in New Jersey, one of the great classic courses. My three playing partners would be Lee Trevino, George W. Bush and Vince Gill.... that would be fun.

If you could give lessons to anyone in the world, who would it be and what advice would you give?

Oh gosh, I think it would be interesting to give a lesson to Condoleezza Rice. I've admired her for what she's accomplished and I understand she has taken up the game. It would be fun to work with her on her overall game to get better. I'm sure if I was able to give her a series of lessons I'd learn some interesting things over the course of that series.

What is your favorite golf instruction tip?

From the lessons that I've given, I've seen too many of our amateurs with too much tension when they hold or grip and swing the club. So I like to use the old analogy of holding a rock or other object that they are going to throw. And ask them if they were going to try and throw that object as far as they could, would squeezing that object help them throw it further? This gives the student the proper concept of the amount of pressure needed to hold and swing the club properly with speed.

Want to be featured in a PROfile?

Contact Shirly Glesil at sglesil@pgahq.com

Sun Country Birthdays

★HAPPY BIRTHDAY!★

May 2 Marty Ivie, PGA	May 10 Sean Radigan, PGA	May 19 Ross DuPlessis, PGA Raynor Lynn	May 25 Charlie Maciel, PGA
May 4 Jim Lumley, PGA	May 11 Kevin Amhaus, PGA	May 20 Todd Kersting, PGA	May 26 Gary Noble, PGA Josh Salmon, PGA Tom Yost, PGA Thomas Valdez
May 7 Bob May, PGA	May 14 James Coates, PGA	May 22 Martin Espinosa, PGA	May 31 Russ Moore, PGA
May 8 Kevin Richards	May 15 Michael Phillips, PGA Carville Bourg	May 23 Mark Pelletier, PGA	
May 9 Jesse Whittenton, PGA Howard Burttschell, PGA	May 16 Ryan Franklin	May 24 Mike Smith, PGA	

Members

on the Move

Newly Elected Members

Name	Class	Facility
Marc Ponce	A-8	Lone Star GC

Transfers In

Name	Class	Facility
Jason Epstein	A-4	Las Campanas
Joe Inman	A-13	Hobbs Country Club
Christopher Nieto	A-8	Las Campanas
Sean Radigan	A-8	Paa-Ko Ridge

New Apprentices

Name	Class	Facility
Jason Baldwin	B-8	Desert Lakes GC
Joshua Daigle	B-8	Marty Sanchez Links

Employment Changes

Name	Class	Facility
Mark Swanson	A-11	Sun Country Golf House

AWARDS RECOMMENDATION



Know someone deserving of an award? Make a recommendation to the Awards Committee (recommendations do not constitute a nomination, but will be submitted to the Awards Committee for consideration).

Log into the member only side of our website then go to

[About Us > Awards > Recommendations](#)

UPCOMING EVENTS

Section Events & Pro-Ams

<u>Date</u>	<u>Event</u>	<u>Location</u>	<u>To Enter</u>
May 3-5	The Nike Matches	Desert Greens GC, Albuquerque	Entries closed
May 16	Spring River Pro-Am	Spring River GC, Roswell	Pro Shop: (575) 622-9506
May 23-24	IMG Pro-Scratch	Inn of Mntn Gods, Mescalero	Pro Shop: (575) 464-7941
June 6	Santa Ana Star Casino Pro-Am	Santa Ana GC, Santa Ana Pueblo	Pro Shop: (505) 867-9464
June 6-7	Senior Socorro Open	NM Tech GC, Socorro	www.socorroopen.com
June 8	Socorro Open Pro-Am	NM Tech GC, Socorro	www.socorroopen.com
June 9-11	Socorro Open	NM Tech GC, Socorro	www.socorroopen.com
June 13	Painted Dunes Pro-Am	Painted Dunes GC, El Paso	Pro Shop: (915) 821-2122

Other Events

<u>Date</u>	<u>Event</u>	<u>Location</u>	<u>To Enter</u>
May 17	Playing Ability Test	Isleta Eagle GC, Albuquerque	PGALinks.com (Deadline May 3)
June 14	Playing Ability Test	Desert Lakes GC, Alamogordo	PGALinks.com (Deadline June 6)



SIGN UP FOR THE 2011 HOLE-IN-ONE CLUB



Register today for the 2011 Hole-in-One Club, sponsored by Adam Kase of Titleist and Steven St. Andre of FootJoy. Any professional that scores a hole-in-one during any sanctioned Pro-Am, Open or Section event will receive a share of the money contributed to the club's pool, provided that professional is a club member as of the date of their hole-in-one.

[Click here to sign up](#)



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